

# EDRDA Application Guidelines

## February 2025

### General

- The application must be submitted independently and exclusively through the award website and its designated application form.
- To initiate the application process, applicants are required to complete the form and upload essential documents, including a portfolio, signed rules and regulations, a statement of intent, a professional resume, and a copy of the applicant's ID.
- Please ensure that all documents intended for upload are prepared in advance prior to initiating the form submission process.
- After submission, amendments to the provided information will not be possible.
- Only submissions made through this website will be considered for the prize. Any applications sent directly via email, mail, or file-sharing platforms will be subject to immediate disqualification.

### Selection of Fields and Categories

- Submission of applications for the year 2025 is limited to the field of Product Design only.
- The 2025 award will be granted to designers whose work encompasses the field of product and industrial design, including medical and industrial equipment, consumer products and services, furniture, toys, tools, integrated objects with digital interfaces, and refers to items produced in limited series and up to mass production.

Please note the category selection when submitting your application – applicants up to the age of 40 will be considered in the Emerging Designers category, while those aged 41 and above will be considered in the Established Designers category.

### File Attachments

- Only Attachments in PDF format are permissible.
- The maximum file size for the portfolio is 25 MB, and for other documents, up to 7 MB per file.
- Video files or different formats can be shared by providing a link for viewing on external platforms on the web (such as Vimeo, YouTube, etc.), which can be embedded within the PDF file.

### Portfolio

- This document serves as the primary content through which award recipients will be selected.
- The maximum suggested length of the portfolio is 50 pages.

- Portfolios for applicants for the Established Designers award should include 10-15 projects, while portfolios for applicants for the Emerging Designers award should present at least 7 projects.
- There is no restriction on the duration or scope of the projects; however, the portfolio must also feature recent work (at least one project from the last three years).
- For each project, it is essential to provide details about the context in which it was executed, including the year and framework. If additional designers participated in the project, please explicitly mention their names and roles, as well as the applicant's specific role in the project.
- The level of detail for each project is at the applicants' discretion, but it is recommended to elaborate on at least five projects, providing insights into the work process. Include sketches, research materials, a detailed project description including its realization and real-world impact, and any other relevant materials that will help the committee gain a comprehensive understanding of your work.
- Do not include projects undertaken as part of undergraduate or postgraduate studies. Exceptions include final projects for a master's degree, with a requirement to clearly specify the project academic advisor's name.

## **Additional Documents**

- Alongside the portfolio, include a concise professional resume detailing your education, professional experience, participation in exhibitions, awards, teaching experience, additional projects, etc. This document will accompany the portfolio, eliminating the need to duplicate project details already present in the portfolio.
- To facilitate the judging committee in getting to know and understand the candidates, we kindly request a brief statement of intent (up to one page). This should be a personal text expressing your position regarding the presented body of work, your professional worldview, and any additional relevant insights beyond the formal format of the portfolio and resume.
- In addition to these documents, include a photocopy of your ID and a signed copy of the award rules and regulations.

## **Languages**

- All documents must be submitted in English.
- Hebrew text may also be included if it complements the English content.
- The initial judging phase will be conducted by a local judging panel. The final judging phase will involve a mixed panel of local and international judges. Therefore, materials not in English will not proceed to the final judging phase.

For further inquiries, you may contact the award team via email at:  
[hello@edrdesignaward.com](mailto:hello@edrdesignaward.com)