



Nomination Rules and Regulations

January 2020

These Rules and Regulations are attached to the nomination of _____
(hereinafter: the "Nominee") for the Edmond de Rothschild Design Award (hereinafter the "Award").
Nomination Submission Appendix for the 2020 Visual Communication Award in category (please check
the relevant category).

- Veteran designer - active in Israel and aged 41 and over.
- Aspiring designer – active in Israel and aged 40 and under.

The nominee's signature below acknowledges that he / she has read and understands the Rules and
Regulations and that his / her nomination meets all of the specified conditions.

Full name

Date

Signature

Nomination Rules and Regulations

January 2020

1 The Award

- 1.1. The Edmond de Rothschild Design Award (hereinafter: the "Award") will be awarded to Israeli designers selected by the Judging Committee (hereinafter: "the Committee"), subject to the provisions of these Rules and Regulations.
 - 1.2. The Award, which is triennial (every year an Award will be given in one of three fields, in three-year rotation, in accordance with the provisions of Section 2, below), is designed to encourage excellence through public recognition of both veteran and aspiring designers with a high caliber portfolio of significant volume, and to increase public awareness in Israel of the importance of the design industry.
 - 1.3. The Award will be granted in two categories (hereinafter collectively: the "Awards"), and two winners only will be chosen from each category (four winners in total), subject to the provisions of these Rules and Regulations) as follows:
 - 1.3.1. First Award category: veteran designers;
 - 1.3.2. Second Award category: aspiring designers.
 - 1.4. The Award is a monetary award, as follows:
 - 1.4.1. Winners in the first Award category will each receive an Award in the amount of NIS 90,000.
 - 1.4.2. Winners in the second Award category will each receive an Award in the amount of NIS 45,000.
 - 1.4.3. In addition, each winner will be presented with a printed certificate and an official statuette.
 - 1.5. The Award logo will appear in every publication pertaining to the Award.
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2 Relevant Fields and Evaluation Criteria

- 2.1 The Award will be given to outstanding designers, in recognition of their significant role in formulating contemporary culture, in creating a unique body of work and in contributing to the advancement of the economy, technology and industry.
 - 2.2 Awards will be given in the following fields:
 - 2.2.1 Visual Communication Design – in 2020;
 - 2.2.2 Product & Craft Design – in 2021;
 - 2.2.3 Textile, Fashion, Jewelry & Accessory Design – in 2022.
 - 2.2.4 Consideration will be given to innovative and breakthrough projects that positively impact society and have been significantly implemented. Further consideration will also be given to projects that extend the boundaries of the field and have a cultural context, reflecting diverse voices in society.
 - 2.2.5 Details of the above fields appear on the Award website: www.edrdesignaward.com (hereinafter: the "Award Site" and / or the "Website").
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3 Terms and Conditions for Submitting a Nomination

- 3.1. Entry and nomination are subject to the following conditions:
 - 3.1.1 Only individuals, not organizations, may submit a nomination. The nomination must be submitted by the nominee, together with a consent form to be signed and attached by the nominee confirming his / her consent to submit a nomination.

- 3.1.2 A joint nomination may only be submitted if all the work in the portfolio was jointly created, and the nomination must be submitted in the names of the nominees. In the case of a joint nomination, each nominee must separately sign and submit the Nomination Rules and Regulations, and submit all accompanying attachments (photo ID, CV, designer's statement). A joint submission will be considered one candidate and will not change the total amount of winnings. A signed by-law will be attached by both nominees, as well as all accompanying appendices will be submitted to both applicants (photo ID, CV, designer's statement). A joint submission will be considered one candidate and will not change the amount of the award.
- 3.1.3 The nominee must be an Israeli citizen who is actively engaged in design and whose work is carried out in Israel;
- 3.1.4 The nominee must hold a bachelor's degree from an institution of higher education, recognized in Israel or abroad;
- 3.1.5 The nominee's portfolio must include at least one work and / or project from the last 3 years.
- 3.1.6 The Award judges, the Steering Committee members, the Award management team, as well as their immediate family or business associates, may not submit a nomination for Award consideration. This limitation shall be effective as of the appointment of the above entities and shall remain effective for three years thereafter;
- 3.1.7 Award nominations shall only apply to nominees who are alive during the Committee's selection;
- 3.1.8 The submitted nomination must be from a portfolio, in which all the work and projects contained therein were mainly carried out by the nominee. However, it is clarified that if a project in the portfolio was carried out in association with another entity or other entities, due recognition must be accorded to the other entity / entities and their full name and their share in the work should be specified. It should also be specified for whom each project was carried out, the year it was carried out and in what framework (commercial work, as part of studies, for an exhibition, etc.);
- 3.1.9 The nominee has not previously received an award from the Edmond de Rothschild Foundation (hereinafter: the "Foundation") (even if the award was received in another and / or different field);
- 3.1.10 The nomination was submitted in accordance with the terms, requirements, and provisions of the Rules and Regulations.

4 Obligations of the Winners

Eligibility for the Award is contingent upon the nominee's consent and commitment to comply with the following:

- 4.1 To fully cooperate, including with regard to public relations and the publicizing of their participation and win.
- 4.2. To allow relevant materials (including a resume, photos, etc.) to be uploaded to the Award Site and / or in the local and international media, at the discretion of the Award Management.
- 4.3. To send the Committee any other documents, as may be necessary.

5 Judging Committee

- 5.1 Composition of the Committee: The Judging Committee will consist of 7 members (including the Committee Chairman), who will be selected by the Steering Committee.
- 5.2 The 7 members of the Judging Committee will include of 5 key figures in the Israeli design industry, who represent different approaches and diverse voices, as well as an international judge and a representative of the Rothschild Foundation.
- 5.3 The Committee Chairman and its members will serve for 12 months from the date of their appointment.

- 5.4 The judges will sign a disclosure statement to avoid conflicts of interest, and a non-disclosure agreement. A legal opinion will be obtained with regard to exceptional statements. In the event that a judge refuses to sign any of the said documents, his appointment will be canceled and the Award Manager may appoint another judge in his place.
- 5.5 The Award Management team will work to balance, as much as possible under the circumstances, the presence of various academies among Committee members. Without derogating from the above, the Committee members do not act on behalf of the academy and / or any other body.
- 5.6 In the event that a member of the Judging Committee is unable to perform his / her duties, or in the event of his / her resignation or death, the Award Management shall appoint another judge in his / her place.
- 5.7 The Committee will make a reasoned decision in writing regarding their selection of the Award winner.
- 5.8 The names of the members of the Judging Committee shall be confidential and will not be made public until the date determined by the Award Management, which will be after the winner selection process is completed. Members of the Judging Committee will undertake not to disclose their appointment as members of the Judging Committee, including other details related to the judges' duties, prior to the said date.
- 5.9 The decisions of the Committee will be accepted unanimously and will be final and indisputable.
- 5.10 The Judging Committee has the right to decide not to bestow the Awards, in whole or in part, if the nominees (all or some of them) do not qualify for the Awards.
- 5.11 The judging criteria will appear on the Award Site.

6 The Process – Stages and Timetables

- 6.1 Call for entries
 - 6.1.1 The Award Management will publicly announce a 'Call for Entries', inviting the public to submit proposals for Award nominees.
 - 6.1.2 It is clarified that the Award Management may (but does not have to) directly turn to relevant people and / or entities and invite them to submit an Award nomination.
- 6.2 Nomination Proposal
 - 6.2.1 Nominations must be submitted via the Award Site.
 - 6.2.2 The deadline for submitting a nomination is April 15, 2020. The Award Management may extend the deadline at its sole discretion.
 - 6.2.3 An integral part of filling out the Nomination Form includes the attachment of related materials.
 - 6.2.4 The following related materials must be attached:
 - 6.2.4.1 A Personal Details Form, that appears on the Nomination Submission Site;
 - 6.2.4.2 A detailed resume including education, employment, exhibitions, awards, teaching, additional projects, etc.;
 - 6.2.4.3 A comprehensive portfolio:
 - 6.2.4.4 A veteran designer – 10-15 projects;
 - 6.2.4.5 An Aspiring designer – 7-15 projects;
 - 6.2.4.6 The portfolios (in both categories) will include details for 3-6 selected projects: work process, sketches, research, detailed description of the project, description of its implementation and impact, and any other relevant material;
 - 6.2.4.7 Designer's Statement – a statement that presents a personal standpoint regarding the designer's body of work and his / her professional worldview;
 - 6.2.4.7 Copy of ID card.
 - 6.2.4.8 A signed copy of these Rules and Regulations, with the nominee's initials written on each page.

7 Selecting the Winners

- 7.1 The winner selection process will take place in two stages:
 - 7.1.1 Stage I - At this stage, local judges will convene for preliminary judging and to select the top nominations;
 - 7.1.2 Stage II - final judging, which will be attended by foreign judges
 - 7.1.2 Winners will be selected according to professional criteria, at the discretion of the Committee.
 - 7.1.3 Award nominees undertake not to attempt to influence the judging results and / or the selection of winners.
 - 7.1.4 The Committee is obliged to elaborate on the reasons it selected the winning designs only.
 - 7.1.5 The decisions of the Committee shall be final and not subject to appeal.
 - 7.1.6 The winners will be announced immediately after the judging process is completed.
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8 The Awards Ceremony

- 8.1.1 The Awards will be presented at the Edmond de Rothschild Awards Ceremony, which will take place every year (2020, 2021 and 2022) at a place that will be determined and posted on the Award Site.
 - 8.1.2 The ceremony will include a professional conference, the contents of which will appear on the Website.
 - 8.1.3 Each winner will be presented the Award in person and receive four invitations to the ceremony, for family members / guests.
 - 8.1.4 It is hereby clarified that the ceremony will be photographed and / or videoed, and the photographs / videos will be uploaded to the Award Site. These photographs / videos will be the exclusive property of the Rothschild Foundation and may be used to promote its purposes in any way that it deems appropriate, including, but not limited to, the manner in which they are uploaded to the Website, posted on various social networks and displayed in its publications. Nominees will give their prior consent to have their pictures (taken at the ceremony) published, as stated, in a manner and at a time that will be decided upon at the Foundation's discretion.
 - 8.2 Notwithstanding the aforesaid in this section and its subsections, the Award Management may change the said timetable at its sole discretion, and a notice thereof will be published on the Award Site.
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9 Guidelines for Winners

- 9.1. The winners are obligated to attend the ceremony, unless they receive prior permission from the Award Management to be absent. In the event that a winner is absent without permission, the Award Management may revoke the Award and give it to another nominee and / or cancel the Award, at its sole discretion.
 - 9.2 The Award winner undertakes to cooperate with the Award Management and take part in any media interviews, if any.
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10 General

- 10.1 These Rules and Regulations will be reviewed periodically by the Foundation and / or anyone on its behalf, and are subject to change.
 - 10.1.1 The winners will be liable, by law, for levies and / or taxes that apply to the Awards. Further, the Awards in these Rules and Regulations include VAT (as applicable), and will not be index-linked.
 - 10.1.2 It is clarified that the submission of all the documents required by these Rules and Regulations does not

constitute confirmation that the proposed nominees will be considered nominees for the Award and / or that they meet the terms of these Rules and Regulations, and nor does it establish any obligation on the part of the Foundation to nominate them for the Award.

- 10.1.3 By submitting a nomination, the nominee confirms that the information he / she provided as part of the submission was provided of his / her own free will, and he / she expressly agrees that this information will be stored in the award database and that the Rothschild Foundation may use this information, as stated. It is clarified that the Foundation will not pass on the said information to other entities.